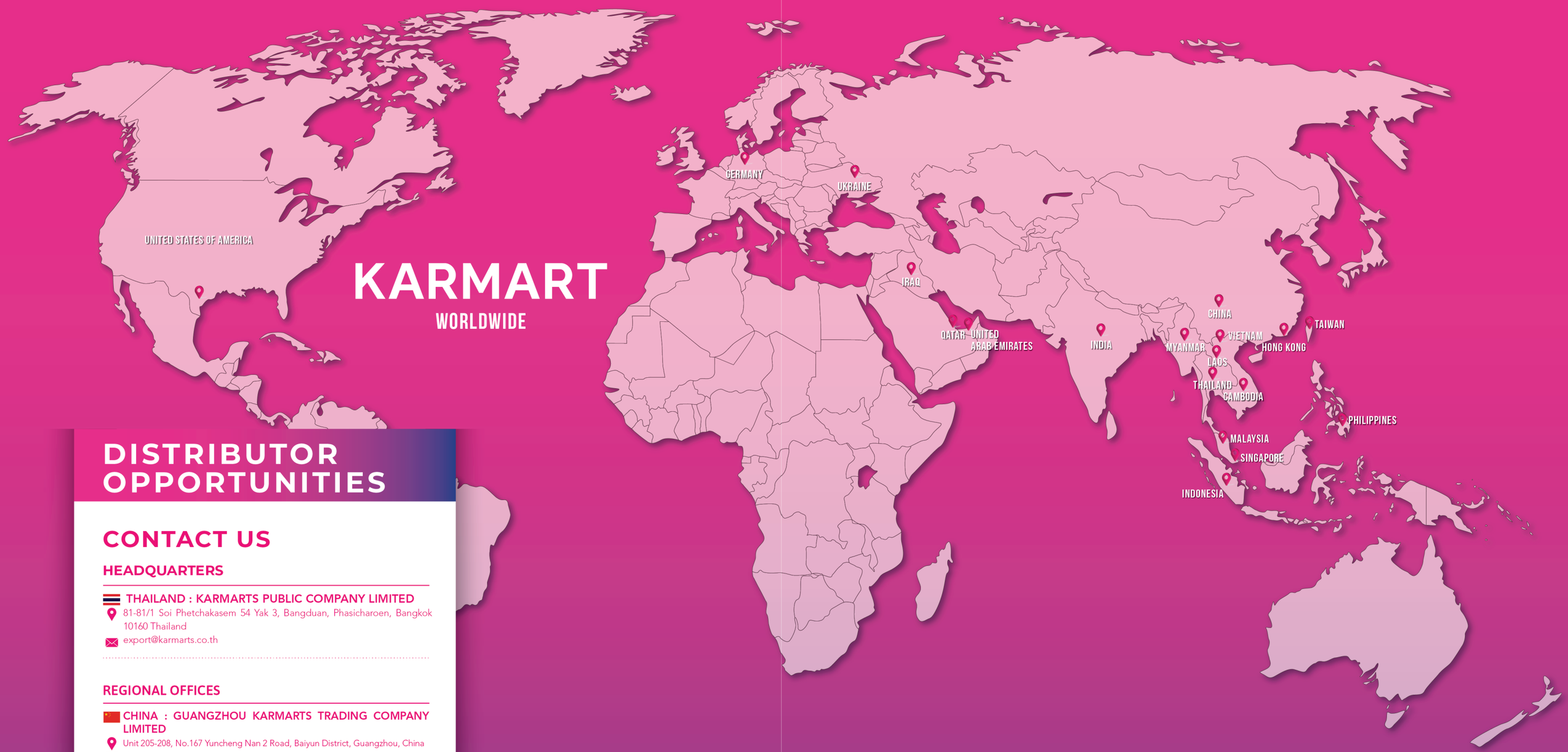
KARMART

#UNIQUEBEAUTYSOLUTION



DISTRIBUTOR OPPORTUNITIES

CONTACT US

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ONE OF THE LEADING BRANDED BEAUTY PROVIDERS FOR EVERYONE WORLDWIDE

Karmarts Public Company Limited (KARMART) is a multinational cosmetics and consumer goods importer, manufacturer and distributor. Each brand is developed from concept to execution through collaborations between our Thai and Korean product development teams whose solid understanding of global trends and consumer behavior contribute to the brands' international success.

BRANDS UNDER KARMART TIMELINE

KARMARTS PUBLIC COMPANY LIMITED

"One of the Leading Branded Beauty Providers for Everyone Worldwide."

STARTED IN

2011
Officially updated company's name from Distar Electric Corporation Public Company Limited to Karmarts Public Company Limited with the Stock Exchange of Thailand.

2012
Cathy Doll — FULL RANGE OF PLAYFUL SKINCARE AND COLOR COSMETICS

2012
Strategized manufacturing and distribution of cosmetic, skin care and consumer products as primary business.

2012
CATHY CHOO — FUSION SPA PRODUCTS

2012
BOYA PROFESSIONAL CARE — PROFESSIONAL HAIR AND BODY CARE

2012
BABY BRIGHT — ALL-ABOUT NATURAL FORMULA SKINCARE AND COLOR COSMETICS

2013
Jejuvita — DIETARY SUPPLEMENT PRODUCTS

2013
Expanded distribution channels and ventured into export markets with Asian countries as key focus.

2014
Enhanced overseas distribution through strategic alliances; Commenced product Research and Development under "JKOS Laboratory Company Limited".

2014
Established joint venture with Karmarts Vietnam Company Limited as part of key expansion plan.

2015
CRAYON — PROFESSIONAL MAKEUP

2015
REUN ROM — CONTEMPORARY LIFESTYLE AND SPA PRODUCTS

2015
OPPA STYLE — MEN'S GROOMING PRODUCTS

2016
On 20 January 2016, the Company paid for an investment in Karmarts Vietnam Company Limited, registered and established in Vietnam.

2017
SKYNLAB+ DERMATOLOGIC LABORATORIES — ACNE & ORAL CARE

2017
Established warehouse and one more cosmetic products packaging and assembly factory to gain more control over quality, capital and production time.

EXCLUSIVE BRANDS

2017
BROWIT BY NONGCHAT — EYES AND EYEBROWS PERFECTING KITS

2018
HIVE PROFESSIONAL — HAIR STYLING PRODUCTS

2018
Achieved the modernized look by rebranding the Corporate logo and Karmarts shop which were aimed to serve consumers' requirements.

2019
J.24 — LONG-LASTING LIPSTICK PRODUCTS

Cathy Doll

#JUSTPLAYIT

"Cathy Doll" is the brand that revolutionizes cosmetic industry to fulfill different and unpredictable beauty needs and preferences. The brand allows you to have maximum enjoyment with vivacious and unique beauty products that offer an all-round beauty from head to toe. A leader of trendsetting innovation, the brand is well-suited for modern girls who pursue chic and edgy look, filled with positivity, open-hearted, naughty yet adorable and charming, playful personality just like Cathy Doll that motivates all girls to reveal their profound beauty with confidence.

@CATHYDOLLCLUB @CATHYDOLLCLUB WWW.CATHYDOLLS.COM

BABY BRIGHT

#GIFTFROMNATURE

Pure natural powers from Jeju Island that are the origin of miraculous skin which resemble the gift from nature is the inspiration for the innovation of skin care line produced from a wide variety of plants called "Baby Bright". An invaluable gift that helps pamper and nourish the skin through the combination of beauty secrets from the nature that can effectively revive the skin's glow as well as revealing supple and youthful appearance. All in all, this brand perfectly soothes the skin with mildness and offers gentle benefits to all skin types.

@BABYBRIGHTCLUB @BABYBRIGHTCLUB WWW.KARMARTS.COM

CRAYON

#COLORINGYOURLIFE

Professional makeup line with varieties of colors that offer exclusive shine in your style. The brand can transform a plain-looking middle aged lady into a chic and modern lady in unique and professional way. Allowing you to be confident in every movement and offering perfection, it also comes with lively colors to add interest to monotonous life. Therefore, the brand attracts ladies who wish to have maximum enjoyment with unique, outstanding and charming makeup line in the style of Crayon that offers you a colorful life.

@CRAYONCOSMETICS @CRAYONCOSMETICS WWW.CRAYONCOSMETICS.COM

OPPA STYLE

#BEAPERFECTMAN

"Oppa Style" is the brand that motivates men who wish to look captivating, resembling Korean Oppas that is attracted by countless women to achieve the perfect look in their own styles. The brand offers a range of products that are developed to respond to all men's needs from head to toe. With the brand's characteristic that is well-suited for modern men, it effectively delivers perfection and makeover to allow you to be the best version of yourself, in the style of Korean Oppas from Gangnam.

@OPPASTYLEOFFICIAL @OPPASTYLEOFFICIAL WWW.KARMARTS.COM

#EVERYDAYHAPPINESS

Lifestyle and spa series which was founded to inherit Thai local wisdom by combining ancient and modern Thai skin care methodologies with the use of Thai herbs that resemble the ancient household remedies and as key ingredients. Furthermore, the brand also uses raw materials from the locals to support and improve the lives of Thai farmers while combining Thai customs, cultures and traditions to reach the target groups of all genders and ages with the aim to become known to both Thai and foreigners. With the ingredients that together create invaluable products, Reunrom offers you happiness every day.

@REUNROMEVERYDAY @REUNROMEVERDAY WWW.REUNROM.COM

#BOUTIQUEFUSIONSPA

Fusion spa skin care line created from the impressive experience of journeys to the east, west and various parts of the world with the perfect combination of Thai spa and natural scents from spices, herbs, flowers, barks and fruits to create a miracle that cannot be found elsewhere. The brand caters to your beauty needs and offers the benefits of emotional therapy for relaxation with spa products that can reflect the cultural aspect elegantly. Suitable for women who fascinates floral and herbs fragrances, the brand also features sophisticate packaging that provides luxurious sensation wherever placed.

WWW.KARMARTS.COM

Jejuvita

#BEAUTYISYUMMY

Nutritious foods generally taste plain and this gave rise to the creation of dietary supplement products that are perfect both in terms of nutrition and taste. Thus, originated the dietary supplement brand called "Jejuvita" that is inspired by the healthy beauty of Korean ladies and the combination of varieties of Vitamins which are beneficial to the body. The brand comes with easy-to-take and on-the-go supplements to help balance the body for beauty inside out as well as offering delectable products with the belief that beauty is yummy.

@JEJUVITA_SUPPLEMENT @JEJUVITA.SUPPLEMENT WWW.KARMARTS.COM

BOYA

PROFESSIONAL CARE

#PROFESSIONALCARE

The next level of professional care, "Boya" is the brand that responds to all hair and body nourishment needs as well as creating inspiration to the customers to reveal their outer beauty with confidence. The brand is also known and accepted for its quality and results and is suitable for all genders and ages. The materials are finely selected to specially cater to problems in connection with hair, scalp, skin and the product is concentrated with nutrients to help nourish your body from head to toe. The brand professionally enables you to achieve healthy skin for enhancing your charisma.

WWW.KARMARTS.COM

SKYNLAB+

DERMATOLOGIC LABORATORIES

#LABORATORIZEDCOSMECEUTICALS

Dermatologist-researched and tested cosmeceuticals to solve specific problems while being free from harmful substances which make it suitable for everyone.

@SKYNLAB_OFFICIAL @SKYNLABOFFICIAL WWW.KARMARTS.COM

HIVE

PROFESSIONAL

#HAIRSTYLINGEXPERT

Created by "Gong Hive Salon, a top-notch Hair Stylist in Thailand". His distinguished skill and creativity drove him to success and being thought of among celebrities.

@HIVEPROFESSIONAL @HIVEPROFESSIONAL WWW.KARMARTS.COM

BROWIT

BY NONGCHAT

#CELEBRITYRECOMMENDED

Created by Nongchat – Chatchai Peangapichat, the leading makeup artist of Thailand, BROWIT is a top-quality cosmetic brand recommended by famous celebrities for professional makeup experiences.

@BROWIT_BY_NONGCHAT @BROWITBYNONGCHATOFFICIAL WWW.KARMARTS.COM

J.24

#24LASTING

J24 is the stylish lipstick brand renowned for its high-pigmented color, 24-hour-long-lasting, waterproof and faded-proof products for active and energetic ladies.

@J24OFFICIAL @J24OFFICIAL WWW.KARMARTS.COM

KARMART

ASIAN BEAUTY BLOGGER CONTEST 2019

Karmarts Public Company Limited has successfully held "BEAUTY DASH ASIA 2019", the fourth intensive makeup competition journey of Karmart Asian Beauty Blogger that has been annually held since 2016. The project sprung from the objective of encouraging those passionate talents, having the confidence it takes to showcase their makeup and presentation skills to be more recognizable through this reality show.

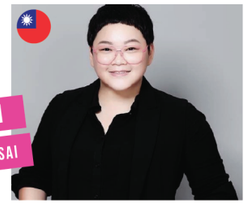
The show comes in 5 arousing episodes, brimming with exciting missions and individually skillful 12 contestants from Thailand, Laos, Vietnam, Myanmar, China, Malaysia, Cambodia, Singapore, the Philippines, Indonesia, Taiwan and South Korea which are proud to represent their countries and sure have potentiality to win the grand prize back to the homeland.

MYANMAR
THAZIN KYAW

MALAYSIA
LYDIA TAN XIAO XUAN

SOUTH KOREA
JINJU KANG

CAMBODIA
SOPANHA RA



TAIWAN
YEN CHING TSAI

BEAUTY DASH ASIA
#DASHFORBEAUTY

THAILAND
NAWINDA BERTOTTI

CHINA
QI ZHANG

INDONESIA
FELICIA MARCELLINA SULAIMAN

LAOS
NAMFON SRITHIRATH

VIETNAM
VIET ANH NGUYEN

THE PHILIPPINES
EILEEN CATHERINE OCAMPO

amazing THAILAND · Millennium Hilton BANGKOK · Sukhothai Heritage Resort · BEAUTRIUM · Silver Wings · PLAVIO · Cathy Doll · BABY BRIGHT · CRAYON · BROWIT BY NONGCHAT · J.24 · Jejuvita · REUN ROM · SKYNLAB+ DERMATOLOGIC LABORATORIES · HIVE PROFESSIONAL

KARMARTSCLUB · KARMARTSCLUB · @KARMART

CON THỏ

EYETA

MILIN

CLAUDIA KRAUSE

PREAW

VJ JA

Additionally, this competitive show was created to endorse tourism in Thailand by utilizing unique tourist attractions in Bangkok, the capital and most populous city of Thailand, and Sukhothai, an ancient Siamese capital in Northern Thailand, as shooting locations such as Chatuchak Weekend Market, LHONG 1919, Hua Lamphong Railway Station, Sukhothai Historical Park and Sawankhalok Street Art. As the competition had gone through, it was filled with laughter, sweat and tear from 12 amazing contestants who had to accomplish all rousing mission and compete against each other!

CONGRATULATIONS TO WINNER

NICOLENE

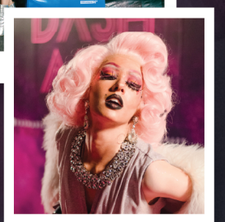
JAI SIRA

We would like to congratulate upon the success of Mint – Nawinda Bertotti, the winner of BEAUTY DASH ASIA 2019 and representative of Thailand. She has made us all proud of her astonishing works and all of contestants' hard work is greatly appreciated and best wishes for their next adventure. Furthermore, for those of you who desire to witness this wonderful journey, simply check 5 episodes of this reality show out on Karmarts Club YouTube channel!

JENIFFER HARN

JUN VÕ

episodes 4



THE WINNER

KARMARTCLUB

BRANDS UNDER

KARMART

Cathy Doll
FULL RANGE OF PLAYFUL SKINCARE AND COLOR COSMETICS

BABY BRIGHT
ALL-ABOUT NATURAL FORMULA SKINCARE AND COLOR COSMETICS

CRAYON
PROFESSIONAL MAKEUP

BROWIT BY NONGCHAT
EYES AND EYEBROWS PERFECTING KITS

REUN ROM รื่นรมย์
CONTEMPORARY LIFESTYLE AND SPA PRODUCTS

OPPA STYLE
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BOYA PROFESSIONAL CARE
PROFESSIONAL HAIR AND BODY CARE

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LONG-LASTING LIPSTICK PRODUCTS

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